



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
BASSETT, LAURA  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2633994  
**Inv Date** 9/30/2012  
**Terms** CIA  
**Contract** 1339798  
**Bill Type** Weekly/Irregular  
**Period** 9/24/2012 - 9/30/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** HOUSE MAJ PAC 9/25 (462765)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 1417/06238687  
**Demo** A35+R  
**Revision**  
**Comments** HOUSE MAJ PAC 9/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/3/2012 8:04:54AM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:00:00AM-11:00:00	Per week (2), Tu, We, Th, Fr	09/26/12 10:26AM (We)	00:30	CBS-Lets Make a Deal	HMP12FL18T01H	\$275.00	
1.0	SPOT	10:00:00AM-11:00:00	Per week (2), Tu, We, Th, Fr	09/27/12 10:24AM (Th)	00:30	CBS-Lets Make a Deal	HMP12FL18T01H	\$275.00	
3.0	SPOT			09/25/12			2 preempts @ \$300.00	\$0.00	Sold Out
4.0	SPOT	12:30:00PM- 4:00:00	Per week (2), Tu, We, Th, Fr	09/25/12 3:36PM (Tu)	00:30	The Doctors	HMP12FL18T01H	\$400.00	
4.0	SPOT	12:30:00PM- 4:00:00	Per week (2), Tu, We, Th, Fr	09/26/12 3:58PM (We)	00:30	Dr Phil	HMP12FL18T01H	\$400.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (2), Tu, We, Th, Fr	09/25/12 12:12PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T01H	\$375.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (2), Tu, We, Th, Fr	09/27/12 12:08PM (Th)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T01H	\$375.00	
6.1	SPOT	3:00:00PM- 4:00:00	Per week (2), Tu, We, Th, Fr	09/26/12 3:20PM (We)	00:30	The Doctors	HMP12FL18T01H	\$300.00	
6.1	SPOT	3:00:00PM- 4:00:00	Per week (2), Tu, We, Th, Fr	09/27/12 3:21PM (Th)	00:30	The Doctors	HMP12FL18T01H	\$300.00	
7.0	SPOT	4:00:00PM- 5:00:00	Per week (2), Tu, We, Th, Fr	09/25/12 4:22PM (Tu)	00:30	Dr Phil	HMP12FL18T01H	\$375.00	
7.0	SPOT	4:00:00PM- 5:00:00	Per week (2), Tu, We, Th, Fr	09/26/12 4:12PM (We)	00:30	Dr Phil	HMP12FL18T01H	\$375.00	
8.0	SPOT	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	09/25/12 5:27PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T01H	\$500.00	
8.0	SPOT	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	09/26/12 5:22PM (We)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T01H	\$500.00	
8.0	SPOT	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	09/27/12 5:12PM (Th)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T01H	\$500.00	
8.0	SPOT	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	09/28/12 5:19PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T02H	\$500.00	
9.0	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	09/25/12 5:41PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T01H	\$500.00	
9.0	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	09/26/12 5:39PM (We)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T01H	\$500.00	
9.0	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	09/27/12 5:50PM (Th)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T01H	\$500.00	
9.0	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	09/28/12 5:41PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T02H	\$500.00	
10.0	SPOT	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	09/25/12 6:08PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T01H	\$900.00	
10.0	SPOT	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	09/26/12 6:23PM (We)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T01H	\$900.00	
10.0	SPOT	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	09/27/12 6:27PM (Th)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T01H	\$900.00	
10.0	SPOT	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	09/28/12 6:10PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T02H	\$900.00	
11.0	SPOT	6:00:00AM- 7:00:00	Per week (2), Tu, We, Th, Fr	09/25/12 6:19AM (Tu)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T01H	\$400.00	
11.0	SPOT	6:00:00AM- 7:00:00	Per week (2), Tu, We, Th, Fr	09/26/12 6:55AM (We)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T01H	\$400.00	
12.1	SPOT	6:30:00PM- 7:00:00	Per week (1), Tu, We, Th, Fr	09/26/12 6:51PM (We)	00:30	CBS-Evening News	HMP12FL18T01H	\$900.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (1), Tu, We, Th, Fr	09/25/12 7:14PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	HMP12FL18T01H	\$500.00	
14.0	SPOT	7:00:00AM- 9:00:00	Per week (1), Tu, We, Th, Fr	09/26/12 8:13AM (We)	00:30	CBS-CBS This Morning	HMP12FL18T01H	\$300.00	
15.0	SPOT	9:00:00AM-10:00:00	Per week (3), Tu, We, Th, Fr	09/25/12 9:51AM (Tu)	00:30	Live with Kelly and Michael	HMP12FL18T01H	\$225.00	
15.0	SPOT	9:00:00AM-10:00:00	Per week (3), Tu, We, Th, Fr	09/26/12 9:35AM (We)	00:30	Live with Kelly and Michael	HMP12FL18T01H	\$225.00	
15.0	SPOT	9:00:00AM-10:00:00	Per week (3), Tu, We, Th, Fr	09/27/12 9:27AM (Th)	00:30	Live with Kelly and Michael	HMP12FL18T01H	\$225.00	
16.0	Prime	178673-CBS-Blue Blo	Day, F-1	09/28/12 10:33PM (Fr)	00:30	CBS-Blue Bloods (Friday)	HMP12FL18T02H	\$3500.00	
19.0	SPOT			09/29/12			1 preempt @ \$50.00	\$0.00	Political
20.0	SPOT			09/29/12			1 preempt @ \$500.00	\$0.00	Sold Out
21.0	SPOT	6:00:00AM- 7:00:00	Day, Sa-1	09/29/12 6:22AM (Sa)	00:30	News-CBS 12 News This Morning 6a Saturday	HMP12FL18T02H	\$125.00	
22.0	SPOT	7:00:00AM- 9:00:00	Day, Sa-1	09/29/12 7:24AM (Sa)	00:30	CBS This Morning (Saturday)	HMP12FL18T02H	\$150.00	



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**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product**  
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**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

POLITICAL ISSUE (ns) (1187)  
HOUSE MAJ PAC 9/25 (462765)  
**National/Political Issue Agency BRD**  
1417/06238687  
A35+R  
  
HOUSE MAJ PAC 9/25  
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**CO-OP/Order Type** No/Normal  
**Package**  
Gen. Date 10/3/2012 8:04:54AM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
23.1	Prime			09/30/12			1 preempt @ \$2000.00	\$0.00	Live Program Overrun
26.0	SPOT	7:00:00AM- 8:00:00	Day,Su-1	09/30/12 7:58AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	HMP12FL18T02H	\$150.00	
28.0	SPOT	8:00:00AM- 9:00:00	Day,Su-1	09/30/12 8:09AM (Su)	00:30	News-CBS 12 News This Morning 8a Sunday	HMP12FL18T02H	\$200.00	
31.0	SPOT	11:00:00PM-11:35:00	Per week (2),Tu,We,Th,Fr,Sa,Su	09/29/12 11:21PM (Sa)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T02H	\$750.00	
31.0	SPOT	11:00:00PM-11:35:00	Per week (2),Tu,We,Th,Fr,Sa,Su	09/30/12 11:48PM (Su)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T02H	\$750.00	
34.0	Prime	178666-CBS-Survivor	Day,W-1	09/26/12 8:27PM (We)	00:30	CBS-Survivor (Wednesday)	HMP12FL18T01H	\$2500.00	
37.0	Prime	11:00:00PM-12:30:00	Day,Su-1	09/30/12 11:25PM (Su)	00:30	CBS-The Mentalist (Sunday)	HMP12FL18T02H	\$2000.00	M/G For 23.1.1

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$24,350.00</b>
Commission	<b>(\$3,652.50)</b>
<b>Net Total</b>	<b>\$20,697.50</b>

Total Spots 39



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**Buyer**  
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**Waterfront Strategies (7591)**  
BASSETT, LAURA  
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ph: (703) 528-7800

**Invoice** 2635659  
**Inv Date** 10/7/2012  
**Terms** CIA  
**Contract** 1339798  
**Bill Type** Weekly/Irregular  
**Period** 10/1/2012 - 10/7/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

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**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/9/2012 2:19:05PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:00:00AM-11:00:00	Per week (2), Tu, We, Th, Fr	10/03/12 10:27AM (We)	00:30	CBS-Lets Make a Deal	HMP12FL18T02H	\$275.00	
1.0	SPOT	10:00:00AM-11:00:00	Per week (2), Tu, We, Th, Fr	10/05/12 10:23AM (Fr)	00:30	CBS-Lets Make a Deal	HMP12FL18T04H	\$275.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (2), Tu, We, Th, Fr	10/03/12 12:30AM (We)	00:30	CBS-The David Letterman Show	HMP12FL18T02H	\$300.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (2), Tu, We, Th, Fr	10/05/12 11:55PM (Fr)	00:30	CBS-The David Letterman Show	HMP12FL18T04H	\$300.00	
3.0	SPOT	11:00:00AM-12:00:00	Per week (2), Tu, We, Th, Fr	10/05/12 11:31AM (Fr)	00:30	CBS-The Price is Right	HMP12FL18T04H	\$300.00	
3.0	SPOT			10/02/12			1 preempt @ \$300.00	\$0.00	Sold Out
5.0	SPOT	12:00:00PM-12:30:00	Per week (2), Tu, We, Th, Fr	10/03/12 12:22PM (We)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T02H	\$375.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (2), Tu, We, Th, Fr	10/04/12 12:28PM (Th)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T02H	\$375.00	
8.0	SPOT	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/02/12 5:26PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T02H	\$500.00	
8.0	SPOT	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/03/12 5:13PM (We)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T02H	\$500.00	
8.0	SPOT	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/04/12 5:21PM (Th)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T02H	\$500.00	
8.0	SPOT	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/05/12 5:12PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T04H	\$500.00	
9.0	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/02/12 5:51PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T02H	\$500.00	
9.0	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/03/12 5:39PM (We)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T02H	\$500.00	
9.0	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/04/12 5:55PM (Th)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T02H	\$500.00	
9.0	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/05/12 5:38PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T04H	\$500.00	
10.0	SPOT	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/02/12 6:30PM (Tu)	00:30	CBS-Evening News	HMP12FL18T02H	\$900.00	
10.0	SPOT	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/03/12 6:25PM (We)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T02H	\$900.00	
10.0	SPOT	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/04/12 6:27PM (Th)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T02H	\$900.00	
10.0	SPOT	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/05/12 6:13PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T04H	\$900.00	
11.0	SPOT	6:00:00AM- 7:00:00	Per week (2), Tu, We, Th, Fr	10/02/12 6:30AM (Tu)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T02H	\$400.00	
11.0	SPOT	6:00:00AM- 7:00:00	Per week (2), Tu, We, Th, Fr	10/05/12 6:09AM (Fr)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T04H	\$400.00	
12.1	SPOT	6:30:00PM- 7:00:00	Per week (1), Tu, We, Th, Fr	10/03/12 6:50PM (We)	00:30	CBS-Evening News	HMP12FL18T02H	\$900.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (1), Tu, We, Th, Fr	10/03/12 7:11PM (We)	00:30	News-WPEC CBS 12 News at 7p	HMP12FL18T02H	\$500.00	
14.0	SPOT	7:00:00AM- 9:00:00	Per week (1), Tu, We, Th, Fr	10/05/12 7:40AM (Fr)	00:30	CBS-CBS This Morning	HMP12FL18T04H	\$300.00	
15.0	SPOT	9:00:00AM-10:00:00	Per week (3), Tu, We, Th, Fr	10/02/12 9:52AM (Tu)	00:30	Live with Kelly and Michael	HMP12FL18T02H	\$225.00	
15.0	SPOT	9:00:00AM-10:00:00	Per week (3), Tu, We, Th, Fr	10/03/12 9:41AM (We)	00:30	Live with Kelly and Michael	HMP12FL18T02H	\$225.00	
15.0	SPOT	9:00:00AM-10:00:00	Per week (3), Tu, We, Th, Fr	10/05/12 9:59AM (Fr)	00:30	Live with Kelly and Michael	HMP12FL18T04H	\$225.00	
17.0	Prime	188824-CBS-Made in	Day, F-1	10/05/12 9:37PM (Fr)	00:30	CBS-Made in Jersey (Friday)	HMP12FL18T04H	\$2000.00	
18.0	Prime	178656-CBS-Hawaii F	Day, M-1	10/01/12 11:00PM (Mo)	00:30	CBS-Hawaii Five-O (Monday)	HMP12FL18T02H	\$2300.00	
19.0	SPOT	5:00:00AM- 6:00:00	Day, Sa-1	10/06/12 5:22AM (Sa)	00:30	News-CBS 12 News This Morning 5a Saturday	HMP12FL18T04H	\$50.00	
20.0	SPOT	6:00:00PM- 6:30:00	Day, Sa-1	10/06/12 6:17PM (Sa)	00:30	Sports-CBS SEC Football	HMP12FL18T04H	\$500.00	
21.0	SPOT	6:00:00AM- 7:00:00	Day, Sa-1	10/06/12 6:59AM (Sa)	00:30	News-CBS 12 News This Morning 6a Saturday	HMP12FL18T04H	\$125.00	
22.0	SPOT	7:00:00AM- 9:00:00	Day, Sa-1	10/06/12 7:26AM (Sa)	00:30	CBS This Morning (Saturday)	HMP12FL18T04H	\$150.00	
24.0	SPOT	10:30:00AM-11:30:00	Day, Su-1	10/07/12 10:59AM (Su)	00:30	CBS-Face the Nation	HMP12FL18T04H	\$1000.00	
25.0	SPOT			10/07/12			1 preempt @ \$500.00	\$0.00	Sold Out



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**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/9/2012 2:19:05PM

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
26.0	SPOT	7:00:00AM- 8:00:00	Day, Su-1	10/07/12 7:23AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	HMP12FL18T04H	\$150.00	
27.0	SPOT	7:00:00PM- 8:00:00	Day, Su-1	10/07/12 7:32PM (Su)	00:30	Sports-CBS NFL Football 2	HMP12FL18T04H	\$4000.00	
28.0	SPOT	8:00:00AM- 9:00:00	Day, Su-1	10/07/12 8:44AM (Su)	00:30	News-CBS 12 News This Morning 8a Sunday	HMP12FL18T04H	\$200.00	
29.0	SPOT	9:00:00AM-10:30:00	Day, Su-1	10/07/12 9:31AM (Su)	00:30	CBS-News Sunday Morning	HMP12FL18T04H	\$1000.00	
30.0	Prime	188814-CBS-Element	Day, Th-1	10/04/12 10:44PM (Th)	00:30	CBS-Elementary (Thursday)	HMP12FL18T02H	\$2750.00	
31.0	SPOT	11:00:00PM-11:35:00	Per week (2), Tu, We, Th, Fr, Sa, Su	10/02/12 11:32PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T02H	\$750.00	
31.0	SPOT	11:00:00PM-11:35:00	Per week (2), Tu, We, Th, Fr, Sa, Su	10/03/12 11:30PM (We)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T02H	\$750.00	
32.0	Prime	188805-CBS-Vegas (T	Day, Tu-1	10/02/12 10:38PM (Tu)	00:30	CBS-Vegas (Tuesday)	HMP12FL18T02H	\$2500.00	
33.0	Prime	178660-CBS-NCIS (T	Day, Tu-1	10/02/12 8:45PM (Tu)	00:30	CBS-NCIS (Tuesday)	HMP12FL18T02H	\$4000.00	
35.0	SPOT	5:00:00PM- 5:30:00	Day, M-1	10/01/12 5:12PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T02H	\$500.00	
36.0	SPOT	5:30:00PM- 6:00:00	Day, M-1	10/01/12 5:55PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T02H	\$500.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$36,200.00</b>
Commission	<b>(\$5,430.00)</b>
<b>Net Total</b>	<b>\$30,770.00</b>

Total Spots 45



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
BASSETT, LAURA  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2604032  
**Inv Date** 9/23/2012  
**Terms** CIA  
**Contract** 1374449  
**Bill Type** Weekly/Irregular  
**Period** 9/17/2012 - 9/23/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** HOUSE MAJ PAC 9/18 (473992)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 1804/06321798  
**Demo** A35+R  
**Revision**  
**Comments** HOUSE MAJ PAC 9/18  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 9/25/2012 12:05:16PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT			09/19/12			2 preempts @ \$340.00	\$0.00	Sold Out
2.0	SPOT			09/19/12			2 preempts @ \$625.00	\$0.00	Sold Out
3.0	SPOT	12:35:00AM- 1:35:00PM	Per week (2), We, Th, Fr	09/20/12 12:43AM (Th)	00:30	CBS-Craig Ferguson	HMP12FL18T01H	\$150.00	
3.0	SPOT	12:35:00AM- 1:35:00PM	Per week (2), We, Th, Fr	09/21/12 12:44AM (Fr)	00:30	CBS-Craig Ferguson	HMP12FL18T01H	\$150.00	
4.0	SPOT	12:00:00PM-12:30:00PM	Per week (3), We, Th, Fr	09/20/12 12:16PM (Th)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T01H	\$525.00	
4.0	SPOT	12:00:00PM-12:30:00PM	Per week (3), We, Th, Fr	09/20/12 12:29PM (Th)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T01H	\$525.00	
4.0	SPOT	12:00:00PM-12:30:00PM	Per week (3), We, Th, Fr	09/21/12 12:09PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T01H	\$525.00	
5.0	SPOT	4:00:00PM- 5:00:00PM	Per week (2), We, Th, Fr	09/20/12 4:10PM (Th)	00:30	Dr Phil	HMP12FL18T01H	\$525.00	
5.0	SPOT	4:00:00PM- 5:00:00PM	Per week (2), We, Th, Fr	09/20/12 4:29PM (Th)	00:30	Dr Phil	HMP12FL18T01H	\$525.00	
6.0	SPOT	5:00:00AM- 5:30:00PM	Per week (3), We, Th, Fr	09/20/12 5:12AM (Th)	00:30	News-CBS 12 Good Morning South Florida 5a	HMP12FL18T01H	\$300.00	
6.0	SPOT	5:00:00AM- 5:30:00PM	Per week (3), We, Th, Fr	09/21/12 5:12AM (Fr)	00:30	News-CBS 12 Good Morning South Florida 5a	HMP12FL18T01H	\$300.00	
6.0	SPOT	5:00:00AM- 5:30:00PM	Per week (3), We, Th, Fr	09/21/12 5:27AM (Fr)	00:30	News-CBS 12 Good Morning South Florida 5a	HMP12FL18T01H	\$300.00	
7.0	SPOT	5:00:00PM- 5:30:00PM	Per week (1), We, Th, Fr	09/20/12 5:22PM (Th)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T01H	\$750.00	
8.0	SPOT	5:30:00PM- 6:00:00PM	Per week (1), We, Th, Fr	09/20/12 5:44PM (Th)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T01H	\$750.00	
9.0	SPOT	6:00:00PM- 6:30:00PM	Per week (1), We, Th, Fr	09/20/12 6:24PM (Th)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T01H	\$900.00	
10.0	SPOT	6:00:00AM- 7:00:00PM	Per week (1), We, Th, Fr	09/21/12 6:11AM (Fr)	00:30	News-CBS 12 Good Morning South Florida 6a	HMP12FL18T01H	\$525.00	
11.0	SPOT	7:00:00AM- 9:00:00PM	Per week (2), We, Th, Fr	09/20/12 7:29AM (Th)	00:30	CBS-CBS This Morning	HMP12FL18T01H	\$340.00	
11.0	SPOT	7:00:00AM- 9:00:00PM	Per week (2), We, Th, Fr	09/20/12 7:59AM (Th)	00:30	CBS-CBS This Morning	HMP12FL18T01H	\$340.00	
12.0	SPOT	7:30:00PM- 8:00:00PM	Per week (2), We, Th, Fr	09/20/12 7:28PM (Th)	00:30	News-WPEC CBS 12 News at 7p	HMP12FL18T01H	\$790.00	
12.0	SPOT	7:30:00PM- 8:00:00PM	Per week (2), We, Th, Fr	09/20/12 7:56PM (Th)	00:30	Inside Edition	HMP12FL18T01H	\$790.00	
13.0	SPOT	5:00:00AM- 6:00:00PM	Day, Sa-1	09/22/12 5:27AM (Sa)	00:30	News-CBS 12 Good Morning South Florida Saturday at 5a	HMP12FL18T01H	\$190.00	
14.0	SPOT	6:00:00PM- 6:30:00PM	Day, Sa-1	09/22/12 6:46PM (Sa)	00:30	Sports-CBS SEC Football	HMP12FL18T01H	\$500.00	
15.0	SPOT	6:00:00AM- 7:00:00PM	Day, Sa-1	09/22/12 6:59AM (Sa)	00:30	News-CBS 12 Good Morning South Florida Saturday at 6a	HMP12FL18T01H	\$225.00	
16.0	SPOT	7:00:00PM- 7:30:00PM	Day, Sa-1	09/22/12 7:22PM (Sa)	00:30	News-WPEC CBS 12 News at 7p (Saturday)	HMP12FL18T01H	\$525.00	
17.0	SPOT	7:00:00AM- 9:00:00PM	Day, Sa-1	09/22/12 8:15AM (Sa)	00:30	CBS This Morning (Saturday)	HMP12FL18T01H	\$525.00	
18.0	SPOT			09/23/12			1 preempt @ \$500.00	\$0.00	Pre-empt
19.0	SPOT	7:00:00AM- 8:00:00PM	Day, Su-1	09/23/12 7:59AM (Su)	00:30	News-CBS 12 Good Morning South Florida Sunday at 7a	HMP12FL18T01H	\$225.00	
20.0	SPOT	8:00:00AM- 9:00:00PM	Day, Su-1	09/23/12 8:59AM (Su)	00:30	CBS-News Sunday Morning	HMP12FL18T01H	\$300.00	
21.0	SPOT	9:00:00AM-10:30:00PM	Day, Su-1	09/23/12 9:44AM (Su)	00:30	CBS-News Sunday Morning	HMP12FL18T01H	\$1350.00	
22.0	SPOT	11:00:00PM-11:35:00PM	Per week (2), We, Th, Fr, Sa, Su	09/20/12 11:11PM (Th)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T01H	\$1050.00	
22.0	SPOT	11:00:00PM-11:35:00PM	Per week (2), We, Th, Fr, Sa, Su	09/21/12 11:30PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T01H	\$1050.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$14,950.00</b>
Commission	<b>(\$2,242.50)</b>
Net Total	<b>\$12,707.50</b>

Total Spots 28



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
BASSETT, LAURA  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2634035  
**Inv Date** 9/30/2012  
**Terms** CIA  
**Contract** 1375934  
**Bill Type** Weekly/Irregular  
**Period** 9/24/2012 - 9/30/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** HOUSE MAJ PAC 09/25 (474469)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 1805/06323707  
**Demo** A35+R  
**Revision**  
**Comments** HOUSE MAJ PAC 09/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/3/2012 8:04:56AM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

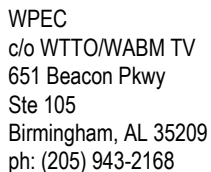
Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:00:00AM-11:00:00	Per week (1),Tu,We,Th,Fr	09/27/12 10:24AM (Th)	00:30	CBS-Lets Make a Deal	HMP12FL18T01H	\$340.00	
2.0	SPOT	11:00:00AM-12:00:00	Per week (1),Tu,We,Th,Fr	09/26/12 10:59AM (We)	00:30	CBS-The Price is Right	HMP12FL18T01H	\$625.00	
3.0	SPOT	12:35:00AM- 1:35:00	Per week (1),Tu,We,Th,Fr	09/25/12 12:55AM (Tu)	00:30	CBS-Craig Ferguson	HMP12FL18T01H	\$150.00	
4.0	SPOT	12:00:00PM-12:30:00	Per week (1),Tu,We,Th,Fr	09/27/12 12:25PM (Th)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T01H	\$525.00	
5.0	SPOT	4:00:00PM- 5:00:00	Per week (1),Tu,We,Th,Fr	09/27/12 4:13PM (Th)	00:30	Dr Phil	HMP12FL18T01H	\$525.00	
6.0	SPOT	5:00:00AM- 5:30:00	Per week (1),Tu,We,Th,Fr	09/25/12 5:21AM (Tu)	00:30	News-CBS 12 News This Morning 5a	HMP12FL18T01H	\$300.00	
7.0	SPOT	5:00:00PM- 5:30:00	Per week (1),Tu,We,Th,Fr	09/27/12 5:29PM (Th)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T01H	\$750.00	
8.0	SPOT	5:30:00PM- 6:00:00	Per week (1),Tu,We,Th,Fr	09/26/12 5:55PM (We)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T01H	\$750.00	
9.0	SPOT	6:00:00PM- 6:30:00	Per week (1),Tu,We,Th,Fr	09/25/12 6:30PM (Tu)	00:30	CBS-Evening News	HMP12FL18T01H	\$900.00	
10.0	SPOT	6:00:00AM- 7:00:00	Per week (1),Tu,We,Th,Fr	09/27/12 6:58AM (Th)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T01H	\$525.00	
11.0	SPOT	7:00:00AM- 9:00:00	Per week (1),Tu,We,Th,Fr	09/28/12 8:12AM (Fr)	00:30	CBS-CBS This Morning	HMP12FL18T02H	\$340.00	
12.0	SPOT	7:30:00PM- 8:00:00	Per week (1),Tu,We,Th,Fr	09/26/12 7:52PM (We)	00:30	Inside Edition	HMP12FL18T01H	\$790.00	
14.0	SPOT	5:00:00AM- 6:00:00	Day,Sa-1	09/29/12 5:38AM (Sa)	00:30	News-CBS 12 Good Morning South Florida Saturday at 530a	HMP12FL18T02H	\$190.00	
15.0	SPOT			09/29/12			1 preempt @ \$500.00	\$0.00	Sold Out
16.0	SPOT			09/29/12			1 preempt @ \$525.00	\$0.00	Live Program Overrun
17.0	SPOT	8:00:00AM- 9:00:00	Day,Su-1	09/30/12 8:57AM (Su)	00:30	News-CBS 12 News This Morning 8a Sunday	HMP12FL18T02H	\$300.00	
18.0	Prime	188814-CBS-Element	Day,Th-1	09/27/12 11:00PM (Th)	00:30	CBS-Elementary (Thursday)	HMP12FL18T01H	\$2250.00	
19.0	SPOT	11:00:00PM-11:35:00	Per week (1),Tu,We,Th,Fr,Sa,Su	09/25/12 11:11PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T01H	\$1050.00	
20.0	Prime	178661-CBS-NCIS: L	Day,Tu-1	09/25/12 9:46PM (Tu)	00:30	CBS-NCIS: Los Angeles (Tuesday)	HMP12FL18T01H	\$5250.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$15,560.00</b>
Commission	<b>(\$2,334.00)</b>
<b>Net Total</b>	<b>\$13,226.00</b>

Total Spots 17





Advertiser  
Agency  
Buyer  
Salesperson

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
 BASSETT,LAURA  
 TeleRep/DC, Washington DC (2995)  
 ph: (703) 528-7800

<b>Invoice</b>	2635687
<b>Inv Date</b>	10/7/2012
<b>Terms</b>	CIA
<b>Contract</b>	1375934
<b>Bill Type</b>	Weekly/Irregular
<b>Period</b>	10/1/2012 - 10/7/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (ns) (1187)  
HOUSE MAJ PAC 09/25 (474469)  
**National/Political Issue Agency BRD**  
1805/06323707  
A35+R

HOUSE MAJ PAC 09/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type**      No/Normal  
**Package**

Gen. Date 10/9/2012 2:19:08PM

### West Palm Beach (WPEC)

# OFFICIAL BILLING INVOICE

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Total Spots	1
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WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
BASSETT, LAURA  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2639205  
**Inv Date** 10/21/2012  
**Terms** CIA  
**Contract** 1376166  
**Bill Type** Weekly/Irregular  
**Period** 10/15/2012 - 10/21/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** HOUSE MAJ PAC 10/16 (474584)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 1810/06323728  
**Demo** A35+R  
**Revision**  
**Comments** HOUSE MAJ PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/22/2012 2:49:52PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:00:00AM-11:00:00	Per week (2), Tu, We, Th, Fr	10/18/12 10:28AM (Th)	00:30	CBS-Lets Make a Deal	HMP12FL18T06H	\$340.00	
1.0	SPOT	10:00:00AM-11:00:00	Per week (2), Tu, We, Th, Fr	10/19/12 10:25AM (Fr)	00:30	CBS-Lets Make a Deal	HMP12FL18T06H	\$340.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (3), Tu, We, Th, Fr	10/16/12 12:14AM (Tu)	00:30	CBS-The David Letterman Show	HMP12FL18T06H	\$340.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (3), Tu, We, Th, Fr	10/18/12 12:34AM (Th)	00:30	CBS-The David Letterman Show	HMP12FL18T06H	\$340.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (3), Tu, We, Th, Fr	10/19/12 12:30AM (Fr)	00:30	CBS-The David Letterman Show	HMP12FL18T06H	\$340.00	
3.0	SPOT	11:00:00AM-12:00:00	Per week (2), Tu, We, Th, Fr	10/17/12 10:59AM (We)	00:30	CBS-The Price is Right	HMP12FL18T06H	\$625.00	
3.0	SPOT	11:00:00AM-12:00:00	Per week (2), Tu, We, Th, Fr	10/18/12 11:00AM (Th)	00:30	CBS-The Price is Right	HMP12FL18T06H	\$625.00	
4.0	SPOT	12:35:00AM- 1:35:00	Per week (2), Tu, We, Th, Fr	10/16/12 12:43AM (Tu)	00:30	CBS-Craig Ferguson	HMP12FL18T06H	\$150.00	
4.0	SPOT	12:35:00AM- 1:35:00	Per week (2), Tu, We, Th, Fr	10/17/12 12:55AM (We)	00:30	CBS-Craig Ferguson	HMP12FL18T06H	\$150.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (3), Tu, We, Th, Fr	10/16/12 12:28PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T06H	\$525.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (3), Tu, We, Th, Fr	10/18/12 12:13PM (Th)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T06H	\$525.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (3), Tu, We, Th, Fr	10/19/12 12:23PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T06H	\$525.00	
6.0	SPOT	4:00:00PM- 5:00:00	Per week (2), Tu, We, Th, Fr	10/18/12 4:32PM (Th)	00:30	Dr Phil	HMP12FL18T06H	\$525.00	
6.0	SPOT	4:00:00PM- 5:00:00	Per week (2), Tu, We, Th, Fr	10/19/12 4:21PM (Fr)	00:30	Dr Phil	HMP12FL18T06H	\$525.00	
7.0	SPOT	5:00:00AM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/16/12 5:19AM (Tu)	00:30	News-CBS 12 News This Morning 5a	HMP12FL18T06H	\$300.00	
7.0	SPOT	5:00:00AM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/17/12 5:10AM (We)	00:30	News-CBS 12 News This Morning 5a	HMP12FL18T06H	\$300.00	
7.0	SPOT	5:00:00AM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/18/12 5:28AM (Th)	00:30	News-CBS 12 News This Morning 5a	HMP12FL18T06H	\$300.00	
8.1	SPOT	5:00:00PM- 5:30:00	Per week (1), Tu, We, Th, Fr	10/18/12 5:29PM (Th)	01:00	News-WPEC CBS 12 News at 5p	HMPQ12105H	\$1500.00	
9.0	SPOT	5:30:00AM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/16/12 5:40AM (Tu)	00:30	News-CBS 12 News This Morning 530a	HMP12FL18T06H	\$525.00	
9.0	SPOT	5:30:00AM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/16/12 5:42AM (Tu)	00:30	News-CBS 12 News This Morning 530a	HMP12FL18T06H	\$525.00	
9.0	SPOT	5:30:00AM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/17/12 5:59AM (We)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T06H	\$525.00	
10.0	SPOT	5:30:00PM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/16/12 5:44PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T06H	\$750.00	
10.0	SPOT	5:30:00PM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/17/12 5:55PM (We)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T06H	\$750.00	
10.0	SPOT	5:30:00PM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/19/12 5:51PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T06H	\$750.00	
11.1	SPOT	6:00:00PM- 6:30:00	Per week (1), Tu, We, Th, Fr	10/19/12 6:24PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T06H	\$900.00	
12.0	SPOT	6:00:00AM- 7:00:00	Per week (3), Tu, We, Th, Fr	10/16/12 6:21AM (Tu)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T06H	\$525.00	
12.0	SPOT	6:00:00AM- 7:00:00	Per week (3), Tu, We, Th, Fr	10/16/12 6:39AM (Tu)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T06H	\$525.00	
12.0	SPOT	6:00:00AM- 7:00:00	Per week (3), Tu, We, Th, Fr	10/17/12 6:55AM (We)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T06H	\$525.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (3), Tu, We, Th, Fr	10/16/12 7:24PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	HMP12FL18T06H	\$750.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (3), Tu, We, Th, Fr	10/17/12 7:09PM (We)	00:30	News-WPEC CBS 12 News at 7p	HMP12FL18T06H	\$750.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (3), Tu, We, Th, Fr	10/19/12 7:29PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	HMP12FL18T06H	\$750.00	
14.0	SPOT	7:00:00AM- 9:00:00	Per week (3), Tu, We, Th, Fr	10/16/12 8:21AM (Tu)	00:30	CBS-CBS This Morning	HMP12FL18T06H	\$340.00	
14.0	SPOT	7:00:00AM- 9:00:00	Per week (3), Tu, We, Th, Fr	10/17/12 8:38AM (We)	00:30	CBS-CBS This Morning	HMP12FL18T06H	\$340.00	
14.0	SPOT	7:00:00AM- 9:00:00	Per week (3), Tu, We, Th, Fr	10/19/12 8:43AM (Fr)	00:30	CBS-CBS This Morning	HMP12FL18T06H	\$340.00	
15.0	SPOT	7:30:00PM- 8:00:00	Per week (2), Tu, We, Th, Fr	10/16/12 7:42PM (Tu)	00:30	Inside Edition	HMP12FL18T06H	\$790.00	
15.0	SPOT	7:30:00PM- 8:00:00	Per week (2), Tu, We, Th, Fr	10/17/12 7:42PM (We)	00:30	Inside Edition	HMP12FL18T06H	\$790.00	
17.0	SPOT	6:00:00AM- 7:00:00	Day, Sa-1	10/20/12 6:59AM (Sa)	00:30	News-CBS 12 News This Morning 6a Saturday	HMP12FL18T07H	\$225.00	





WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
BASSETT, LAURA  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2639205  
**Inv Date** 10/21/2012  
**Terms** CIA  
**Contract** 1376166  
**Bill Type** Weekly/Irregular  
**Period** 10/15/2012 - 10/21/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** HOUSE MAJ PAC 10/16 (474584)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 1810/06323728  
**Demo** A35+R  
**Revision**  
**Comments** HOUSE MAJ PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/22/2012 2:49:52PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
18.1	SPOT	7:00:00AM- 9:00:00	Day, Sa-2	10/20/12 7:59AM (Sa)	00:30	CBS This Morning (Saturday)	HMP12FL18T07H	\$525.00	
18.1	SPOT	7:00:00AM- 9:00:00	Day, Sa-2	10/20/12 8:29AM (Sa)	00:30	CBS This Morning (Saturday)	HMP12FL18T07H	\$525.00	
19.2	Football	187877-Sports-CBS S	Day, Sa-1	10/20/12 7:05PM (Sa)	01:00	Sports-CBS SEC Football	HMPQ12105H	\$7500.00	
20.1	SPOT	10:30:00AM-11:30:00	Day, Su-1	10/21/12 10:59AM (Su)	00:30	CBS-Face the Nation	HMP12FL18T07H	\$750.00	
21.2	SPOT	12:05:00AM- 1:05:00	Day, Su-2	10/21/12 1:20AM (Su)	00:30	Criminal Minds Sunday	HMP12FL18T07H	\$175.00	
21.2	SPOT			10/21/12			1 preempt @ \$175.00	\$0.00	Sold Out
23.0	SPOT	7:00:00AM- 8:00:00	Day, Su-1	10/21/12 7:59AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	HMP12FL18T07H	\$225.00	
24.1	SPOT	8:00:00AM- 9:00:00	Day, Su-2	10/21/12 8:21AM (Su)	00:30	News-CBS 12 News This Morning 8a Sunday	HMP12FL18T07H	\$300.00	
24.1	SPOT	8:00:00AM- 9:00:00	Day, Su-2	10/21/12 8:37AM (Su)	00:30	News-CBS 12 News This Morning 8a Sunday	HMP12FL18T07H	\$300.00	
25.0	SPOT	9:00:00AM-10:30:00	Day, Su-1	10/21/12 9:59AM (Su)	00:30	CBS-News Sunday Morning	HMP12FL18T07H	\$1350.00	
27.1	SPOT	11:00:00PM-11:35:00	Per week (2), Tu, We, Th, Fr, Sa, Su	10/16/12 11:34PM (Tu)	01:00	News-WPEC CBS 12 News at 11p	HMPQ12105H	\$2100.00	
27.1	SPOT	11:00:00PM-11:35:00	Per week (2), Tu, We, Th, Fr, Sa, Su	10/20/12 11:21PM (Sa)	01:00	News-WPEC CBS 12 News at 11p	HMPQ12105H	\$2100.00	
28.1	SPOT	194856-CBS-Presiden	Day, Tu-1	10/16/12 10:59PM (Tu)	00:30	CBS-Presidential Debate	HMP12FL18T06H	\$5250.00	
29.0	SPOT	6:00:00PM- 6:30:00	Per week (1), Tu, We, Th, Fr	10/17/12 6:24PM (We)	01:00	News-WPEC CBS 12 News at 6p	HMPQ12105H	\$1800.00	
30.0	Football	187877-Sports-CBS S	Day, Sa-1	10/20/12 5:15PM (Sa)	00:30	Sports-CBS SEC Football	HMP12FL18T07H	\$3750.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$46,300.00</b>
Commission	<b>(\$6,945.00)</b>
Net Total	<b>\$39,355.00</b>

Total Spots 51



WPEC  
c/o WTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
BASSETT,LAURA  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2635690  
**Inv Date** 10/7/2012  
**Terms** CIA  
**Contract** 1376375  
**Bill Type** Weekly/Irregular  
**Period** 10/1/2012 - 10/7/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** HOUSE MAJ PAC 10/02 (466086)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 1808/06323714  
**Demo** A35+R  
**Revision**  
**Comments** HOUSE MAJ PAC 10/02  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/9/2012 2:19:08PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:00:00AM-11:00:00	Per week (1),Tu,We,Th,Fr	10/04/12 10:27AM (Th)	00:30	CBS-Lets Make a Deal	HMP12FL18T02H	\$340.00	
2.0	SPOT	11:00:00AM-12:00:00	Per week (1),Tu,We,Th,Fr	10/05/12 10:59AM (Fr)	00:30	CBS-The Price is Right	HMP12FL18T04H	\$625.00	
3.0	SPOT	12:35:00AM- 1:35:00	Per week (1),Tu,We,Th,Fr	10/02/12 1:06AM (Tu)	00:30	CBS-Craig Ferguson	HMP12FL18T02H	\$150.00	
4.0	SPOT	12:00:00PM-12:30:00	Per week (1),Tu,We,Th,Fr	10/05/12 12:24PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T04H	\$525.00	
5.0	SPOT	4:00:00PM- 5:00:00	Per week (1),Tu,We,Th,Fr	10/04/12 4:25PM (Th)	00:30	Dr Phil	HMP12FL18T02H	\$525.00	
6.0	SPOT	5:00:00AM- 5:30:00	Per week (1),Tu,We,Th,Fr	10/02/12 5:24AM (Tu)	00:30	News-CBS 12 News This Morning 5a	HMP12FL18T02H	\$300.00	
7.0	SPOT	5:00:00PM- 5:30:00	Per week (1),Tu,We,Th,Fr	10/02/12 5:09PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T02H	\$750.00	
8.0	SPOT	5:30:00PM- 6:00:00	Per week (1),Tu,We,Th,Fr	10/03/12 5:56PM (We)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T02H	\$750.00	
9.0	SPOT	6:00:00PM- 6:30:00	Per week (1),Tu,We,Th,Fr	10/02/12 6:09PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T02H	\$900.00	
10.0	SPOT	6:00:00AM- 7:00:00	Per week (1),Tu,We,Th,Fr	10/04/12 6:21AM (Th)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T02H	\$525.00	
11.0	SPOT	7:00:00AM- 9:00:00	Per week (1),Tu,We,Th,Fr	10/04/12 8:21AM (Th)	00:30	CBS-CBS This Morning	HMP12FL18T02H	\$340.00	
12.0	SPOT	7:30:00PM- 8:00:00	Per week (1),Tu,We,Th,Fr	10/04/12 7:42PM (Th)	00:30	Inside Edition	HMP12FL18T02H	\$790.00	
13.1	Prime	178672-CBS-CSI New	Day,F-1	10/05/12 8:46PM (Fr)	00:30	CBS-CSI New York (Friday)	HMP12FL18T04H	\$1500.00	
14.0	SPOT	6:00:00AM- 7:00:00	Day,Sa-1	10/06/12 6:10AM (Sa)	00:30	News-CBS 12 News This Morning 6a Saturday	HMP12FL18T04H	\$225.00	
15.1	Football			10/07/12			1 preempt @ \$500.00	\$0.00	Sold Out
16.0	SPOT	7:00:00AM- 8:00:00	Day,Su-1	10/07/12 7:58AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	HMP12FL18T04H	\$225.00	
17.0	Prime	178695-CBS-The Good	Day,Su-1	10/07/12 10:26PM (Su)	00:30	CBS-The Good Wife (Sunday)	HMP12FL18T04H	\$3300.00	
18.0	SPOT	11:00:00PM-11:35:00	Per week (1),Tu,We,Th,Fr,Sa,Su	10/05/12 11:22PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T04H	\$1050.00	
19.0	Prime	178666-CBS-Survivor	Day,W-1	10/03/12 8:31PM (We)	00:30	CBS-Survivor (Wednesday)	HMP12FL18T02H	\$3750.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$16,570.00</b>
Commission	<b>(\$2,485.50)</b>
<b>Net Total</b>	<b>\$14,084.50</b>

Total Spots 18



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
BASSETT, LAURA  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2638901  
**Inv Date** 10/14/2012  
**Terms** CIA  
**Contract** 1376402  
**Bill Type** Weekly/Irregular  
**Period** 10/8/2012 - 10/14/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** HOUSE MAJ PAC 10/09 (474697)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 1809/06323719  
**Demo** A35+R  
**Revision**  
**Comments** HOUSE MAJ PAC 10/09  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/17/2012 11:24:30AM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:00:00AM-11:00:00	Per week (2), Tu, We, Th, Fr	10/09/12 10:25AM (Tu)	00:30	CBS-Lets Make a Deal	HMP12FL18T04H	\$340.00	
1.0	SPOT	10:00:00AM-11:00:00	Per week (2), Tu, We, Th, Fr	10/11/12 10:24AM (Th)	00:30	CBS-Lets Make a Deal	HMP12FL18T06H	\$340.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (3), Tu, We, Th, Fr	10/11/12 12:01AM (Th)	00:30	CBS-The David Letterman Show	HMP12FL18T06H	\$340.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (3), Tu, We, Th, Fr	10/11/12 12:31AM (Th)	00:30	CBS-The David Letterman Show	HMP12FL18T06H	\$340.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (3), Tu, We, Th, Fr	10/12/12 12:31AM (Fr)	00:30	CBS-The David Letterman Show	HMP12FL18T06H	\$340.00	
3.0	SPOT	11:00:00AM-12:00:00	Per week (2), Tu, We, Th, Fr	10/09/12 11:00AM (Tu)	00:30	CBS-The Price is Right	HMP12FL18T04H	\$625.00	
3.0	SPOT	11:00:00AM-12:00:00	Per week (2), Tu, We, Th, Fr	10/10/12 10:59AM (We)	00:30	CBS-The Price is Right	HMP12FL18T04H	\$625.00	
4.0	SPOT	12:35:00AM- 1:35:00	Per week (2), Tu, We, Th, Fr	10/11/12 12:43AM (Th)	00:30	CBS-Craig Ferguson	HMP12FL18T06H	\$150.00	
4.0	SPOT	12:35:00AM- 1:35:00	Per week (2), Tu, We, Th, Fr	10/11/12 1:33AM (Th)	00:30	CBS-Craig Ferguson	HMP12FL18T06H	\$150.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (3), Tu, We, Th, Fr	10/10/12 12:23PM (We)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T04H	\$525.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (3), Tu, We, Th, Fr	10/11/12 12:27PM (Th)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T06H	\$525.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (3), Tu, We, Th, Fr	10/12/12 12:14PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T06H	\$525.00	
6.0	SPOT	4:00:00PM- 5:00:00	Per week (2), Tu, We, Th, Fr	10/11/12 4:11PM (Th)	00:30	Dr Phil	HMP12FL18T06H	\$525.00	
6.0	SPOT	4:00:00PM- 5:00:00	Per week (2), Tu, We, Th, Fr	10/11/12 4:33PM (Th)	00:30	Dr Phil	HMP12FL18T06H	\$525.00	
7.0	SPOT	5:00:00AM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/09/12 5:27AM (Tu)	00:30	News-CBS 12 News This Morning 5a	HMP12FL18T04H	\$300.00	
7.0	SPOT	5:00:00AM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/10/12 5:22AM (We)	00:30	News-CBS 12 News This Morning 5a	HMP12FL18T04H	\$300.00	
7.0	SPOT	5:00:00AM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/12/12 5:11AM (Fr)	00:30	News-CBS 12 News This Morning 5a	HMP12FL18T06H	\$300.00	
8.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/10/12 5:11PM (We)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T04H	\$750.00	
8.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/11/12 5:22PM (Th)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T06H	\$750.00	
8.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/12/12 5:27PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T06H	\$750.00	
9.0	SPOT	5:30:00AM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/09/12 5:44AM (Tu)	00:30	News-CBS 12 News This Morning 530a	HMP12FL18T04H	\$525.00	
9.0	SPOT	5:30:00AM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/10/12 5:39AM (We)	00:30	News-CBS 12 News This Morning 530a	HMP12FL18T04H	\$525.00	
9.0	SPOT	5:30:00AM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/11/12 5:54AM (Th)	00:30	News-CBS 12 News This Morning 530a	HMP12FL18T06H	\$525.00	
10.0	SPOT	5:30:00PM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/09/12 5:57PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T04H	\$750.00	
10.0	SPOT	5:30:00PM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/10/12 5:38PM (We)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T04H	\$750.00	
10.0	SPOT	5:30:00PM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/11/12 5:58PM (Th)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T06H	\$750.00	
11.0	SPOT	6:00:00PM- 6:30:00	Per week (3), Tu, We, Th, Fr	10/09/12 6:12PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T04H	\$900.00	
11.0	SPOT	6:00:00PM- 6:30:00	Per week (3), Tu, We, Th, Fr	10/10/12 6:27PM (We)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T04H	\$900.00	
11.0	SPOT	6:00:00PM- 6:30:00	Per week (3), Tu, We, Th, Fr	10/12/12 6:23PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T06H	\$900.00	
12.0	SPOT	6:00:00AM- 7:00:00	Per week (3), Tu, We, Th, Fr	10/09/12 6:27AM (Tu)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T04H	\$525.00	
12.0	SPOT	6:00:00AM- 7:00:00	Per week (3), Tu, We, Th, Fr	10/10/12 6:22AM (We)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T04H	\$525.00	
12.0	SPOT	6:00:00AM- 7:00:00	Per week (3), Tu, We, Th, Fr	10/10/12 6:44AM (We)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T04H	\$525.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (3), Tu, We, Th, Fr	10/09/12 7:09PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	HMP12FL18T04H	\$750.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (3), Tu, We, Th, Fr	10/10/12 7:13PM (We)	00:30	News-WPEC CBS 12 News at 7p	HMP12FL18T04H	\$750.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (3), Tu, We, Th, Fr	10/12/12 7:22PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	HMP12FL18T06H	\$750.00	
14.0	SPOT	7:00:00AM- 9:00:00	Per week (3), Tu, We, Th, Fr	10/09/12 8:23AM (Tu)	00:30	CBS-CBS This Morning	HMP12FL18T04H	\$340.00	
14.0	SPOT	7:00:00AM- 9:00:00	Per week (3), Tu, We, Th, Fr	10/10/12 7:59AM (We)	00:30	CBS-CBS This Morning	HMP12FL18T04H	\$340.00	



WPEC  
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Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
BASSETT, LAURA  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2638901  
**Inv Date** 10/14/2012  
**Terms** CIA  
**Contract** 1376402  
**Bill Type** Weekly/Irregular  
**Period** 10/8/2012 - 10/14/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** HOUSE MAJ PAC 10/09 (474697)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 1809/06323719  
**Demo** A35+R  
**Revision**  
**Comments** HOUSE MAJ PAC 10/09  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/17/2012 11:24:30AM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
14.0	SPOT	7:00:00AM- 9:00:00	Per week (3), Tu, We, Th, Fr	10/10/12 8:37AM (We)	00:30	CBS-CBS This Morning	HMP12FL18T04H	\$340.00	
15.0	SPOT	7:30:00PM- 8:00:00	Per week (2), Tu, We, Th, Fr	10/11/12 7:41PM (Th)	00:30	Inside Edition	HMP12FL18T06H	\$790.00	
15.0	SPOT	7:30:00PM- 8:00:00	Per week (2), Tu, We, Th, Fr	10/12/12 7:58PM (Fr)	00:30	CBS-NCIS (Friday)	HMP12FL18T06H	\$790.00	
16.1	Football	187877-Sports-CBS S	Day, Sa-1	10/13/12 7:22PM (Sa)	00:30	Sports-CBS SEC Football	HMP12FL18T06H	\$500.00	
17.0	SPOT	6:00:00AM- 7:00:00	Day, Sa-1	10/13/12 6:59AM (Sa)	00:30	News-CBS 12 News This Morning 6a Saturday	HMP12FL18T06H	\$225.00	
18.0	SPOT	7:00:00AM- 9:00:00	Day, Sa-1	10/13/12 8:29AM (Sa)	00:30	CBS This Morning (Saturday)	HMP12FL18T06H	\$525.00	
19.1	Football	187877-Sports-CBS S	Day, Sa-1	10/13/12 6:31PM (Sa)	00:30	Sports-CBS SEC Football	HMP12FL18T06H	\$3750.00	
20.1	SPOT	10:30:00AM-11:30:00	Day, Su-1	10/14/12 11:29AM (Su)	00:30	CBS-Face the Nation	HMP12FL18T06H	\$750.00	
21.1	SPOT	12:05:00AM- 1:05:00	Day, Su-1	10/14/12 1:09AM (Su)	00:30	Criminal Minds Sunday	HMP12FL18T06H	\$175.00	
22.1	Football	187270-Sports-CBS N	Day, Su-1	10/14/12 3:58PM (Su)	00:30	Sports-CBS NFL Football 2	HMP12FL18T06H	\$500.00	
23.0	SPOT	7:00:00AM- 8:00:00	Day, Su-1	10/14/12 7:59AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	HMP12FL18T06H	\$225.00	
24.0	SPOT	7:00:00PM- 8:00:00	Day, Su-1	10/14/12 8:19PM (Su)	00:30	CBS-60 Minutes	HMP12FL18T06H	\$4500.00	
25.0	SPOT	8:00:00AM- 9:00:00	Day, Su-1	10/14/12 8:57AM (Su)	00:30	News-CBS 12 News This Morning 8a Sunday	HMP12FL18T06H	\$300.00	
26.0	SPOT	9:00:00AM-10:30:00	Day, Su-1	10/14/12 10:29AM (Su)	00:30	CBS-News Sunday Morning	HMP12FL18T06H	\$1350.00	
27.0	SPOT	11:00:00PM-11:35:00	Per week (4), Tu, We, Th, Fr, Sa, Su	10/09/12 11:34PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T04H	\$1050.00	
27.0	SPOT	11:00:00PM-11:35:00	Per week (4), Tu, We, Th, Fr, Sa, Su	10/11/12 11:12PM (Th)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T06H	\$1050.00	
27.0	SPOT	11:00:00PM-11:35:00	Per week (4), Tu, We, Th, Fr, Sa, Su	10/11/12 11:28PM (Th)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T06H	\$1050.00	
27.0	SPOT	11:00:00PM-11:35:00	Per week (4), Tu, We, Th, Fr, Sa, Su	10/12/12 11:22PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T06H	\$1050.00	
28.0	Prime	178660-CBS-NCIS (T	Day, Tu-1	10/09/12 8:45PM (Tu)	00:30	CBS-NCIS (Tuesday)	HMP12FL18T04H	\$6000.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$44,975.00</b>
Commission	<b>(\$6,746.25)</b>
<b>Net Total</b>	<b>\$38,228.75</b>

Total Spots 56



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
BASSETT, LAURA  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2668334  
**Inv Date** 11/4/2012  
**Terms** CIA  
**Contract** 1388753  
**Bill Type** Weekly/Irregular  
**Period** 10/29/2012 - 11/4/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1  
**Brand** HOUSE MAJ PAC 10/30 (478559)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 1903/06360416  
**Demo** A35+R  
**Revision**  
**Comments** HOUSE MAJ PAC 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/6/2012 5:26:27PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:00:00AM-11:00:00	Per week (2), Tu, We, Th, Fr	11/02/12 9:59AM (Fr)	00:30	Live with Kelly and Michael	HMP12FL18T08H	\$340.00	
1.0	SPOT			10/30/12			1 preempt @ \$340.00	\$0.00	Sold Out
2.0	SPOT	11:35:00PM-12:35:00	Per week (3), Tu, We, Th, Fr	10/31/12 12:30AM (We)	00:30	CBS-The David Letterman Show	HMP12FL18T09H	\$340.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (3), Tu, We, Th, Fr	11/01/12 12:30AM (Th)	00:30	CBS-The David Letterman Show	HMP12FL18T09H	\$340.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (3), Tu, We, Th, Fr	11/02/12 12:31AM (Fr)	00:30	CBS-The David Letterman Show	HMP12FL18T08H	\$340.00	
3.0	SPOT	11:00:00AM-12:00:00	Per week (2), Tu, We, Th, Fr	11/01/12 10:59AM (Th)	00:30	CBS-The Price is Right	HMP12FL18T08H	\$625.00	
3.0	SPOT			10/30/12			1 preempt @ \$625.00	\$0.00	Sold Out
4.0	SPOT	12:35:00AM- 1:35:00	Per week (2), Tu, We, Th, Fr	10/30/12 12:55AM (Tu)	00:30	CBS-Craig Ferguson	HMP12FL18T08H	\$150.00	
4.0	SPOT	12:35:00AM- 1:35:00	Per week (2), Tu, We, Th, Fr	10/31/12 12:45AM (We)	00:30	CBS-Craig Ferguson	HMP12FL18T08H	\$150.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/30/12 12:14PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T08H	\$525.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/31/12 12:23PM (We)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T09H	\$525.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	11/01/12 12:23PM (Th)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T09H	\$525.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	11/02/12 12:14PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T09H	\$525.00	
6.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Tu, We, Th, Fr	10/31/12 4:22PM (We)	00:30	Dr Phil	HMP12FL18T08H	\$525.00	
6.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Tu, We, Th, Fr	11/02/12 4:19PM (Fr)	00:30	Dr Phil	HMP12FL18T08H	\$525.00	
6.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Tu, We, Th, Fr	11/02/12 4:32PM (Fr)	00:30	Dr Phil	HMP12FL18T09H	\$525.00	
7.0	SPOT	5:00:00AM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/30/12 5:23AM (Tu)	00:30	News-CBS 12 News This Morning 5a	HMP12FL18T09H	\$300.00	
7.0	SPOT	5:00:00AM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/31/12 5:27AM (We)	00:30	News-CBS 12 News This Morning 5a	HMP12FL18T09H	\$300.00	
7.0	SPOT	5:00:00AM- 5:30:00	Per week (3), Tu, We, Th, Fr	11/02/12 5:09AM (Fr)	00:30	News-CBS 12 News This Morning 5a	HMP12FL18T08H	\$300.00	
8.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/30/12 5:12PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T09H	\$750.00	
8.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/31/12 5:31PM (We)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T09H	\$750.00	
8.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Tu, We, Th, Fr	11/01/12 5:22PM (Th)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T08H	\$750.00	
9.0	SPOT	5:30:00AM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/30/12 5:43AM (Tu)	00:30	News-CBS 12 News This Morning 530a	HMP12FL18T08H	\$525.00	
9.0	SPOT	5:30:00AM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/31/12 5:37AM (We)	00:30	News-CBS 12 News This Morning 530a	HMP12FL18T08H	\$525.00	
9.0	SPOT	5:30:00AM- 6:00:00	Per week (3), Tu, We, Th, Fr	11/01/12 5:44AM (Th)	00:30	News-CBS 12 News This Morning 530a	HMP12FL18T09H	\$525.00	
10.0	SPOT	5:30:00PM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/31/12 5:53PM (We)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T08H	\$750.00	
10.0	SPOT	5:30:00PM- 6:00:00	Per week (3), Tu, We, Th, Fr	11/01/12 5:38PM (Th)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T09H	\$750.00	
10.0	SPOT	5:30:00PM- 6:00:00	Per week (3), Tu, We, Th, Fr	11/02/12 5:43PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T08H	\$750.00	
11.0	SPOT	6:00:00PM- 6:30:00	Per week (3), Tu, We, Th, Fr	11/01/12 6:10PM (Th)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T08H	\$900.00	
11.0	SPOT	6:00:00PM- 6:30:00	Per week (3), Tu, We, Th, Fr	11/01/12 6:27PM (Th)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T09H	\$900.00	
11.0	SPOT	6:00:00PM- 6:30:00	Per week (3), Tu, We, Th, Fr	11/02/12 6:24PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T09H	\$900.00	
12.0	SPOT	6:00:00AM- 7:00:00	Per week (3), Tu, We, Th, Fr	10/30/12 6:22AM (Tu)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T09H	\$525.00	
12.0	SPOT	6:00:00AM- 7:00:00	Per week (3), Tu, We, Th, Fr	10/30/12 6:39AM (Tu)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T08H	\$525.00	
12.0	SPOT	6:00:00AM- 7:00:00	Per week (3), Tu, We, Th, Fr	10/31/12 6:12AM (We)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T09H	\$525.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (3), Tu, We, Th, Fr	10/30/12 7:12PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	HMP12FL18T08H	\$750.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (3), Tu, We, Th, Fr	10/31/12 7:08PM (We)	00:30	News-WPEC CBS 12 News at 7p	HMP12FL18T09H	\$750.00	



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
BASSETT, LAURA  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2668334  
**Inv Date** 11/4/2012  
**Terms** CIA  
**Contract** 1388753  
**Bill Type** Weekly/Irregular  
**Period** 10/29/2012 - 11/4/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1  
**Brand** HOUSE MAJ PAC 10/30 (478559)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 1903/06360416  
**Demo** A35+R

**Revision**  
**Comments** HOUSE MAJ PAC 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/6/2012 5:26:27PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
13.0	SPOT	7:00:00PM- 7:30:00	Per week (3),Tu,We,Th,Fr	10/31/12 7:29PM (We)	00:30	News-WPEC CBS 12 News at 7p	HMP12FL18T08H	\$750.00	
14.0	SPOT	7:00:00AM- 9:00:00	Per week (3),Tu,We,Th,Fr	10/30/12 8:37AM (Tu)	00:30	CBS-CBS This Morning	HMP12FL18T09H	\$340.00	
14.0	SPOT	7:00:00AM- 9:00:00	Per week (3),Tu,We,Th,Fr	10/31/12 7:59AM (We)	00:30	CBS-CBS This Morning	HMP12FL18T08H	\$340.00	
14.0	SPOT	7:00:00AM- 9:00:00	Per week (3),Tu,We,Th,Fr	11/02/12 8:21AM (Fr)	00:30	CBS-CBS This Morning	HMP12FL18T09H	\$340.00	
15.0	SPOT	7:30:00PM- 8:00:00	Per week (3),Tu,We,Th,Fr	10/30/12 7:43PM (Tu)	00:30	Inside Edition	HMP12FL18T09H	\$790.00	
15.0	SPOT	7:30:00PM- 8:00:00	Per week (3),Tu,We,Th,Fr	10/31/12 7:50PM (We)	00:30	Inside Edition	HMP12FL18T09H	\$790.00	
15.0	SPOT	7:30:00PM- 8:00:00	Per week (3),Tu,We,Th,Fr	11/01/12 7:56PM (Th)	00:30	Inside Edition	HMP12FL18T08H	\$790.00	
16.1	Football			11/03/12			1 preempt @ \$500.00	\$0.00	Sold Out
17.0	SPOT	6:00:00AM- 7:00:00	Day,Sa-1	11/03/12 6:58AM (Sa)	00:30	News-CBS 12 News This Morning 6a Saturday	HMP12FL18T09H	\$225.00	
18.0	SPOT	7:00:00AM- 9:00:00	Day,Sa-1	11/03/12 7:29AM (Sa)	00:30	CBS This Morning (Saturday)	HMP12FL18T08H	\$525.00	
19.1	Football	187877-Sports-CBS S	Day,Sa-1	11/03/12 4:21PM (Sa)	00:30	Sports-CBS SEC Football	HMP12FL18T09H	\$3750.00	
20.1	SPOT	10:30:00AM-11:30:00	Day,Su-1	11/04/12 11:29AM (Su)	00:30	CBS-Face the Nation	HMP12FL18T08H	\$750.00	
21.1	SPOT	1:05:00AM- 2:05:00	Day,Su-1	11/04/12 1:22AM (Su)	00:30	Criminal Minds Sunday	HMP12FL18T09H	\$175.00	
22.1	SPOT			11/04/12			1 preempt @ \$500.00	\$0.00	Sold Out
23.0	SPOT	7:00:00AM- 8:00:00	Day,Su-1	11/04/12 7:59AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	HMP12FL18T09H	\$225.00	
24.0	SPOT	8:00:00AM- 9:00:00	Day,Su-1	11/04/12 8:53AM (Su)	00:30	News-CBS 12 News This Morning 8a Sunday	HMP12FL18T08H	\$300.00	
25.0	SPOT	9:00:00AM-10:30:00	Day,Su-1	11/04/12 9:48AM (Su)	00:30	CBS-News Sunday Morning	HMP12FL18T09H	\$1350.00	
26.0	Prime	178669-CBS-Person of	Day,Th-1	11/01/12 9:38PM (Th)	00:30	CBS-Person of Interest (Thursday)	HMP12FL18T09H	\$3000.00	
27.0	SPOT	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Sa,Su	10/30/12 11:24PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T09H	\$1050.00	
27.0	SPOT	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Sa,Su	10/31/12 11:29PM (We)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T08H	\$1050.00	
27.0	SPOT	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Sa,Su	11/01/12 11:32PM (Th)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T08H	\$1050.00	
27.0	SPOT	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Sa,Su	11/03/12 12:04AM (Sa)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T08H	\$1050.00	
28.0	Prime	178661-CBS-NCIS: Los	Day,Tu-1	10/30/12 9:48PM (Tu)	00:30	CBS-NCIS: Los Angeles (Tuesday)	HMP12FL18T08H	\$5250.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$42,600.00</b>
Commission	<b>(\$6,390.00)</b>
Net Total	<b>\$36,210.00</b>

Total Spots 55





WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
BASSETT, LAURA  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2659152  
**Inv Date** 10/28/2012  
**Terms** CIA  
**Contract** 1388810  
**Bill Type** Weekly/Irregular  
**Period** 10/22/2012 - 10/28/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** HOUSE MAJ PAC 10/23 (478571)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 1902/06360409  
**Demo** A35+R  
**Revision**  
**Comments** HOUSE MAJ PAC 10/23  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/31/2012 5:19:01PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:00:00AM-11:00:00	Per week (2), Tu, We, Th, Fr	10/23/12 9:59AM (Tu)	00:30	Live with Kelly and Michael	HMP12FL18T07H	\$340.00	
1.0	SPOT			10/23/12			1 preempt @ \$340.00	\$0.00	Sold Out
2.0	SPOT	11:35:00PM-12:35:00	Per week (3), Tu, We, Th, Fr	10/23/12 12:32AM (Tu)	00:30	CBS-The David Letterman Show	HMP12FL18T07H	\$340.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (3), Tu, We, Th, Fr	10/25/12 12:09AM (Th)	00:30	CBS-The David Letterman Show	HMP12FL18T07H	\$340.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (3), Tu, We, Th, Fr	10/25/12 12:31AM (Th)	00:30	CBS-The David Letterman Show	HMP12FL18T07H	\$340.00	
3.0	SPOT	11:00:00AM-12:00:00	Per week (2), Tu, We, Th, Fr	10/24/12 10:59AM (We)	00:30	CBS-The Price is Right	HMP12FL18T07H	\$625.00	
3.0	SPOT			10/23/12			1 preempt @ \$625.00	\$0.00	Sold Out
4.0	SPOT	12:35:00AM- 1:35:00	Per week (2), Tu, We, Th, Fr	10/23/12 12:44AM (Tu)	00:30	CBS-Craig Ferguson	HMP12FL18T07H	\$150.00	
4.0	SPOT	12:35:00AM- 1:35:00	Per week (2), Tu, We, Th, Fr	10/25/12 12:45AM (Th)	00:30	CBS-Craig Ferguson	HMP12FL18T07H	\$150.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/23/12 12:29PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T07H	\$525.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/24/12 12:23PM (We)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T07H	\$525.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/25/12 12:24PM (Th)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T07H	\$525.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/26/12 12:24PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T07H	\$525.00	
6.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Tu, We, Th, Fr	10/25/12 4:43PM (Th)	00:30	Dr Phil	HMP12FL18T07H	\$525.00	
6.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Tu, We, Th, Fr	10/26/12 4:24PM (Fr)	00:30	Dr Phil	HMP12FL18T07H	\$525.00	
6.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Tu, We, Th, Fr	10/26/12 4:55PM (Fr)	00:30	Dr Phil	HMP12FL18T07H	\$525.00	
7.0	SPOT	5:00:00AM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/23/12 5:11AM (Tu)	00:30	News-CBS 12 News This Morning 5a	HMP12FL18T07H	\$300.00	
7.0	SPOT	5:00:00AM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/25/12 5:21AM (Th)	00:30	News-CBS 12 News This Morning 5a	HMP12FL18T07H	\$300.00	
7.0	SPOT	5:00:00AM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/25/12 5:28AM (Th)	00:30	News-CBS 12 News This Morning 5a	HMP12FL18T07H	\$300.00	
8.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/23/12 5:12PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T07H	\$750.00	
8.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/25/12 5:23PM (Th)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T07H	\$750.00	
8.0	SPOT			10/23/12			1 preempt @ \$750.00	\$0.00	Sold Out
9.0	SPOT	5:30:00AM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/23/12 5:40AM (Tu)	00:30	News-CBS 12 News This Morning 530a	HMP12FL18T07H	\$525.00	
9.0	SPOT	5:30:00AM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/23/12 5:56AM (Tu)	00:30	News-CBS 12 News This Morning 530a	HMP12FL18T07H	\$525.00	
9.0	SPOT	5:30:00AM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/25/12 5:56AM (Th)	00:30	News-CBS 12 News This Morning 530a	HMP12FL18T07H	\$525.00	
10.0	SPOT	5:30:00PM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/23/12 5:36PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T07H	\$750.00	
10.0	SPOT	5:30:00PM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/23/12 5:58PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T07H	\$750.00	
10.0	SPOT	5:30:00PM- 6:00:00	Per week (3), Tu, We, Th, Fr	10/26/12 5:56PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T07H	\$750.00	
11.0	SPOT	6:00:00PM- 6:30:00	Per week (3), Tu, We, Th, Fr	10/23/12 6:24PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T07H	\$900.00	
11.0	SPOT	6:00:00PM- 6:30:00	Per week (3), Tu, We, Th, Fr	10/24/12 6:11PM (We)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T07H	\$900.00	
11.0	SPOT	6:00:00PM- 6:30:00	Per week (3), Tu, We, Th, Fr	10/25/12 6:25PM (Th)	00:30	News-WPEC CBS 12 News at 6p	HMP12FL18T07H	\$900.00	
12.0	SPOT	6:00:00AM- 7:00:00	Per week (3), Tu, We, Th, Fr	10/23/12 6:28AM (Tu)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T07H	\$525.00	
12.0	SPOT	6:00:00AM- 7:00:00	Per week (3), Tu, We, Th, Fr	10/24/12 6:12AM (We)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T07H	\$525.00	
12.0	SPOT	6:00:00AM- 7:00:00	Per week (3), Tu, We, Th, Fr	10/24/12 6:37AM (We)	00:30	News-CBS 12 News This Morning 6a	HMP12FL18T07H	\$525.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (3), Tu, We, Th, Fr	10/23/12 7:09PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	HMP12FL18T07H	\$750.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (3), Tu, We, Th, Fr	10/24/12 7:25PM (We)	00:30	News-WPEC CBS 12 News at 7p	HMP12FL18T07H	\$750.00	



WPEC  
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651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
BASSETT, LAURA  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2659152  
**Inv Date** 10/28/2012  
**Terms** CIA  
**Contract** 1388810  
**Bill Type** Weekly/Irregular  
**Period** 10/22/2012 - 10/28/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** HOUSE MAJ PAC 10/23 (478571)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 1902/06360409  
**Demo** A35+R  
**Revision**  
**Comments** HOUSE MAJ PAC 10/23  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/31/2012 5:19:01PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
13.0	SPOT	7:00:00PM- 7:30:00	Per week (3), Tu, We, Th, Fr	10/25/12 7:13PM (Th)	00:30	News-WPEC CBS 12 News at 7p	HMP12FL18T07H	\$750.00	
14.0	SPOT	7:00:00AM- 9:00:00	Per week (3), Tu, We, Th, Fr	10/25/12 8:22AM (Th)	00:30	CBS-CBS This Morning	HMP12FL18T07H	\$340.00	
14.0	SPOT	7:00:00AM- 9:00:00	Per week (3), Tu, We, Th, Fr	10/25/12 8:38AM (Th)	00:30	CBS-CBS This Morning	HMP12FL18T07H	\$340.00	
14.0	SPOT	7:00:00AM- 9:00:00	Per week (3), Tu, We, Th, Fr	10/26/12 8:12AM (Fr)	00:30	CBS-CBS This Morning	HMP12FL18T07H	\$340.00	
15.0	SPOT	7:30:00PM- 8:00:00	Per week (3), Tu, We, Th, Fr	10/23/12 7:43PM (Tu)	00:30	Inside Edition	HMP12FL18T07H	\$790.00	
15.0	SPOT	7:30:00PM- 8:00:00	Per week (3), Tu, We, Th, Fr	10/24/12 7:41PM (We)	00:30	Inside Edition	HMP12FL18T07H	\$790.00	
15.0	SPOT	7:30:00PM- 8:00:00	Per week (3), Tu, We, Th, Fr	10/25/12 7:44PM (Th)	00:30	Inside Edition	HMP12FL18T07H	\$790.00	
16.1	Football			10/27/12			1 preempt @ \$500.00	\$0.00	Sold Out
17.0	SPOT	6:00:00AM- 7:00:00	Day, Sa-1	10/27/12 6:59AM (Sa)	00:30	News-CBS 12 News This Morning 6a Saturday	HMP12FL18T07H	\$225.00	
18.0	SPOT	7:00:00AM- 9:00:00	Day, Sa-1	10/27/12 7:26AM (Sa)	00:30	CBS This Morning (Saturday)	HMP12FL18T07H	\$525.00	
19.1	Football	187877-Sports-CBS S	Day, Sa-1	10/27/12 4:31PM (Sa)	00:30	Sports-CBS SEC Football	HMP12FL18T07H	\$3750.00	
20.0	SPOT	10:30:00AM-11:30:00	Day, Su-1	10/28/12 11:26AM (Su)	00:30	CBS-Face the Nation	HMP12FL18T07H	\$750.00	
21.1	SPOT	1:05:00AM- 2:05:00	Day, Su-1	10/28/12 1:22AM (Su)	00:30	CSI Miami Wknd	HMP12FL18T07H	\$175.00	
22.0	SPOT	6:30:00PM- 7:00:00	Day, Su-1	10/28/12 6:41PM (Su)	00:30	News-WPEC CBS 12 News at 630p (Sunday)	HMP12FL18T07H	\$500.00	
23.0	SPOT	7:00:00AM- 8:00:00	Day, Su-1	10/28/12 7:59AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	HMP12FL18T07H	\$225.00	
24.0	SPOT			10/28/12			1 preempt @ \$4500.00	\$0.00	Sold Out
25.0	SPOT	8:00:00AM- 9:00:00	Day, Su-1	10/28/12 8:54AM (Su)	00:30	News-CBS 12 News This Morning 8a Sunday	HMP12FL18T07H	\$300.00	
26.0	SPOT	9:00:00AM-10:30:00	Day, Su-1	10/28/12 9:44AM (Su)	00:30	CBS-News Sunday Morning	HMP12FL18T07H	\$1350.00	
27.0	SPOT	11:00:00PM-11:35:00	Per week (4), Tu, We, Th, Fr, Sa, Su	10/23/12 11:12PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T07H	\$1050.00	
27.0	SPOT	11:00:00PM-11:35:00	Per week (4), Tu, We, Th, Fr, Sa, Su	10/23/12 11:33PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T07H	\$1050.00	
27.0	SPOT	11:00:00PM-11:35:00	Per week (4), Tu, We, Th, Fr, Sa, Su	10/27/12 11:21PM (Sa)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T07H	\$1050.00	
27.0	SPOT	11:00:00PM-11:35:00	Per week (4), Tu, We, Th, Fr, Sa, Su	10/28/12 11:32PM (Su)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T07H	\$1050.00	
28.0	Prime	178660-CBS-NCIS (Tu)	Day, Tu-1	10/23/12 8:48PM (Tu)	00:30	CBS-NCIS (Tuesday)	HMP12FL18T07H	\$6000.00	
29.0	SPOT	5:00:00AM- 5:30:00	Day, F-1	10/26/12 5:12AM (Fr)	00:30	News-CBS 12 News This Morning 5a	HMP12FL18T07H	\$340.00	M/G For 1.0.1
30.0	SPOT	9:00:00AM-10:00:00	Day, F-1	10/26/12 9:48AM (Fr)	00:30	Live with Kelly and Michael	HMP12FL18T07H	\$625.00	M/G For 3.0.1

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$41,065.00</b>	Total Spots	56
Commission	<b>(\$6,159.75)</b>		
Net Total	<b>\$34,905.25</b>		



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
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**Salesperson**

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
BASSETT, LAURA  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2668395  
**Inv Date** 11/4/2012  
**Terms** CIA  
**Contract** 1401634  
**Bill Type** Weekly/Irregular  
**Period** 10/29/2012 - 11/4/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1  
**Brand** HOUSE MAJ PAC 10/30 (478559)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 2255/06398682  
**Demo** A35+R

**Revision**  
**Comments** HOUSE MAJ PAC 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/6/2012 5:26:31PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:00:00AM-11:00:00	Per week (4), Tu, We, Th, Fr	10/30/12 10:27AM (Tu)	00:30	CBS-Lets Make a Deal	HMP12FL18T09H	\$850.00	
1.0	SPOT	10:00:00AM-11:00:00	Per week (4), Tu, We, Th, Fr	10/31/12 10:27AM (We)	00:30	CBS-Lets Make a Deal	HMP12FL18T09H	\$850.00	
1.0	SPOT	10:00:00AM-11:00:00	Per week (4), Tu, We, Th, Fr	11/01/12 10:28AM (Th)	00:30	CBS-Lets Make a Deal	HMP12FL18T08H	\$850.00	
1.0	SPOT	10:00:00AM-11:00:00	Per week (4), Tu, We, Th, Fr	11/02/12 10:26AM (Fr)	00:30	CBS-Lets Make a Deal	HMP12FL18T08H	\$850.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (4), Tu, We, Th, Fr	11/01/12 11:49PM (Th)	00:30	CBS-The David Letterman Show	HMP12FL18T08H	\$850.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (4), Tu, We, Th, Fr	11/01/12 11:58PM (Th)	00:30	CBS-The David Letterman Show	HMP12FL18T09H	\$850.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (4), Tu, We, Th, Fr	11/02/12 11:47PM (Fr)	00:30	CBS-The David Letterman Show	HMP12FL18T09H	\$850.00	
2.0	SPOT	11:35:00PM-12:35:00	Per week (4), Tu, We, Th, Fr	11/02/12 11:58PM (Fr)	00:30	CBS-The David Letterman Show	HMP12FL18T08H	\$850.00	
3.0	SPOT	11:00:00AM-12:00:00	Per week (2), Tu, We, Th, Fr	10/30/12 11:31AM (Tu)	00:30	CBS-The Price is Right	HMP12FL18T08H	\$1900.00	
3.0	SPOT	11:00:00AM-12:00:00	Per week (2), Tu, We, Th, Fr	10/31/12 11:30AM (We)	00:30	CBS-The Price is Right	HMP12FL18T08H	\$1900.00	
4.0	SPOT	12:35:00AM- 1:35:00	Per week (4), Tu, We, Th, Fr	11/01/12 12:44AM (Th)	00:30	CBS-Craig Ferguson	HMP12FL18T08H	\$370.00	
4.0	SPOT	12:35:00AM- 1:35:00	Per week (4), Tu, We, Th, Fr	11/01/12 1:06AM (Th)	00:30	CBS-Craig Ferguson	HMP12FL18T09H	\$370.00	
4.0	SPOT	12:35:00AM- 1:35:00	Per week (4), Tu, We, Th, Fr	11/02/12 12:43AM (Fr)	00:30	CBS-Craig Ferguson	HMP12FL18T09H	\$370.00	
4.0	SPOT	12:35:00AM- 1:35:00	Per week (4), Tu, We, Th, Fr	11/02/12 1:07AM (Fr)	00:30	CBS-Craig Ferguson	HMP12FL18T08H	\$370.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/30/12 12:09PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T09H	\$1300.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/30/12 12:25PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T08H	\$1300.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/31/12 12:11PM (We)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T09H	\$1300.00	
5.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/31/12 12:15PM (We)	00:30	News-WPEC CBS 12 News at Noon	HMP12FL18T08H	\$1300.00	
6.0	SPOT	4:00:00PM- 5:00:00	Per week (4), Tu, We, Th, Fr	10/30/12 4:38PM (Tu)	00:30	Dr Phil	HMP12FL18T09H	\$1300.00	
6.0	SPOT	4:00:00PM- 5:00:00	Per week (4), Tu, We, Th, Fr	11/01/12 4:16PM (Th)	00:30	Dr Phil	HMP12FL18T09H	\$1300.00	
6.0	SPOT	4:00:00PM- 5:00:00	Per week (4), Tu, We, Th, Fr	11/01/12 4:25PM (Th)	00:30	Dr Phil	HMP12FL18T08H	\$1300.00	
6.0	SPOT	4:00:00PM- 5:00:00	Per week (4), Tu, We, Th, Fr	11/02/12 4:09PM (Fr)	00:30	Dr Phil	HMP12FL18T09H	\$1300.00	
7.0	SPOT	4:30:00AM- 4:59:00	Per week (4), Tu, We, Th, Fr	11/01/12 4:40AM (Th)	00:30	News-CBS 12 News This Morning 430a	HMP12FL18T08H	\$150.00	
7.0	SPOT	4:30:00AM- 4:59:00	Per week (4), Tu, We, Th, Fr	11/01/12 4:44AM (Th)	00:30	News-CBS 12 News This Morning 430a	HMP12FL18T09H	\$150.00	
7.0	SPOT	4:30:00AM- 4:59:00	Per week (4), Tu, We, Th, Fr	11/02/12 4:29AM (Fr)	00:30	PAID PROGRAM 4A	HMP12FL18T09H	\$150.00	
7.0	SPOT			10/30/12			1 preempt @ \$150.00	\$0.00	No Availability
8.0	SPOT	5:00:00PM- 5:30:00	Per week (4), Tu, We, Th, Fr	10/31/12 5:16PM (We)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T09H	\$1900.00	
8.0	SPOT	5:00:00PM- 5:30:00	Per week (4), Tu, We, Th, Fr	11/01/12 5:13PM (Th)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T09H	\$1900.00	
8.0	SPOT	5:00:00PM- 5:30:00	Per week (4), Tu, We, Th, Fr	11/01/12 5:29PM (Th)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T08H	\$1900.00	
8.0	SPOT	5:00:00PM- 5:30:00	Per week (4), Tu, We, Th, Fr	11/02/12 5:12PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T08H	\$1900.00	
9.0	SPOT	5:30:00PM- 6:00:00	Per week (4), Tu, We, Th, Fr	10/30/12 5:53PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T08H	\$1900.00	
9.0	SPOT	5:30:00PM- 6:00:00	Per week (4), Tu, We, Th, Fr	10/30/12 5:58PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T09H	\$1900.00	
9.0	SPOT	5:30:00PM- 6:00:00	Per week (4), Tu, We, Th, Fr	10/31/12 5:45PM (We)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T08H	\$1900.00	
9.0	SPOT	5:30:00PM- 6:00:00	Per week (4), Tu, We, Th, Fr	10/31/12 5:57PM (We)	00:30	News-WPEC CBS 12 News at 530p	HMP12FL18T09H	\$1900.00	
10.0	SPOT	7:00:00AM- 9:00:00	Per week (4), Tu, We, Th, Fr	10/30/12 8:14AM (Tu)	00:30	CBS-CBS This Morning	HMP12FL18T09H	\$850.00	
10.0	SPOT	7:00:00AM- 9:00:00	Per week (4), Tu, We, Th, Fr	10/30/12 8:46AM (Tu)	00:30	CBS-CBS This Morning	HMP12FL18T08H	\$850.00	
10.0	SPOT	7:00:00AM- 9:00:00	Per week (4), Tu, We, Th, Fr	10/31/12 8:17AM (We)	00:30	CBS-CBS This Morning	HMP12FL18T08H	\$850.00	



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Ste 105  
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ph: (205) 943-2168

**Advertiser**  
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**Buyer**  
**Salesperson**

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
BASSETT, LAURA  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2668395  
**Inv Date** 11/4/2012  
**Terms** CIA  
**Contract** 1401634  
**Bill Type** Weekly/Irregular  
**Period** 10/29/2012 - 11/4/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1  
**Brand** HOUSE MAJ PAC 10/30 (478559)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 2255/06398682  
**Demo** A35+R  
**Revision**  
**Comments** HOUSE MAJ PAC 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/6/2012 5:26:31PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
10.0	SPOT	7:00:00AM- 9:00:00	Per week (4), Tu, We, Th, Fr	10/31/12 8:44AM (We)	00:30	CBS-CBS This Morning	HMP12FL18T09H	\$850.00	
11.0	SPOT	7:30:00PM- 8:00:00	Per week (4), Tu, We, Th, Fr	10/31/12 7:56PM (We)	00:30	Inside Edition	HMP12FL18T08H	\$1300.00	
11.0	SPOT	7:30:00PM- 8:00:00	Per week (4), Tu, We, Th, Fr	10/31/12 7:59PM (We)	00:30	CBS-Survivor (Wednesday)	HMP12FL18T09H	\$1300.00	
11.0	SPOT	7:30:00PM- 8:00:00	Per week (4), Tu, We, Th, Fr	11/01/12 7:44PM (Th)	00:30	Inside Edition	HMP12FL18T09H	\$1300.00	
11.0	SPOT	7:30:00PM- 8:00:00	Per week (4), Tu, We, Th, Fr	11/02/12 7:50PM (Fr)	00:30	Inside Edition	HMP12FL18T09H	\$1300.00	
12.0	SPOT	9:00:00AM-10:00:00	Per week (1), Tu, We, Th, Fr	10/31/12 9:27AM (We)	00:30	Live with Kelly and Michael	HMP12FL18T08H	\$750.00	
13.0	Prime	178672-CBS-CSI New	Day, F-1	11/02/12 9:38PM (Fr)	00:30	CBS-CSI New York (Friday)	HMP12FL18T08H	\$4000.00	
14.0	SPOT	12:00:00PM-12:30:00	Day, Sa-1	11/03/12 12:10PM (Sa)	00:30	South Florida Business Report	HMP12FL18T09H	\$300.00	
15.0	SPOT	6:00:00AM- 7:00:00	Day, Sa-1	11/03/12 6:23AM (Sa)	00:30	News-CBS 12 News This Morning 6a Saturday	HMP12FL18T08H	\$550.00	
16.0	Football	188002-Sports-CBS S	Day, Sa-1	11/03/12 10:00PM (Sa)	00:30	Sports-CBS SEC Football 2	HMP12FL18T08H	\$7500.00	
17.0	Football	188002-Sports-CBS S	Day, Sa-1	11/03/12 8:57PM (Sa)	00:30	Sports-CBS SEC Football 2	HMP12FL18T08H	\$1900.00	
18.0	Football	188002-Sports-CBS S	Day, Sa-1	11/03/12 9:12PM (Sa)	00:30	Sports-CBS SEC Football 2	HMP12FL18T09H	\$1900.00	
19.0	SPOT	5:30:00AM- 6:00:00	Day, Su-1	11/04/12 5:46AM (Su)	00:30	South Florida Business Report	HMP12FL18T08H	\$180.00	
20.0	SPOT	6:00:00AM- 7:00:00	Day, Su-1	11/04/12 6:12AM (Su)	00:30	News-CBS 12 News This Morning 6a Sunday	HMP12FL18T09H	\$375.00	
21.0	SPOT	7:00:00AM- 8:00:00	Day, Su-1	11/04/12 7:28AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	HMP12FL18T08H	\$375.00	
22.0	SPOT	7:00:00PM- 8:00:00	Day, Su-1	11/04/12 8:14PM (Su)	00:30	CBS-60 Minutes	HMP12FL18T09H	\$11200.00	
23.0	Prime	178669-CBS-Person of	Day, Th-1	11/01/12 9:51PM (Th)	00:30	CBS-Person of Interest (Thursday)	HMP12FL18T08H	\$7400.00	
24.0	SPOT	11:00:00PM-11:35:00	Per week (2), Tu, We, Th, Fr, Sa, Su	11/01/12 11:24PM (Th)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T09H	\$2600.00	
24.0	SPOT	11:00:00PM-11:35:00	Per week (2), Tu, We, Th, Fr, Sa, Su	11/03/12 12:21AM (Sa)	00:30	News-WPEC CBS 12 News at 11p	HMP12FL18T09H	\$2600.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$88,360.00</b>
Commission	<b>(\$13,254.00)</b>
<b>Net Total</b>	<b>\$75,106.00</b>

Total Spots 55



WPEC  
c/o WTTT/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**House Majority Political Action Co(57001)**  
**Waterfront Strategies (7591)**  
BASSETT, LAURA  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2673384  
**Inv Date** 11/11/2012  
**Terms** CIA  
**Contract** 1401634  
**Bill Type** Weekly/Irregular  
**Period** 11/5/2012 - 11/11/2012

**Waterfront Strategies**  
**3050 K St NW #100**  
**Washington, DC 20007**

AgM

**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1)  
**Brand** HOUSE MAJ PAC 10/30 (478559)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 2255/06398682  
**Demo** A35+R  
**Revision**  
**Comments** HOUSE MAJ PAC 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/14/2012 2:45:44PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
25.0	SPOT	11:35:00PM-12:35:00	Day, M-1	11/05/12 12:33AM (Mo)	00:30	CBS-The David Letterman Show	HMP12FL18T09H	\$850.00	
26.0	SPOT	12:35:00AM- 1:35:00	Day, M-1	11/05/12 12:43AM (Mo)	00:30	CBS-Craig Ferguson	HMP12FL18T08H	\$370.00	
27.0	SPOT	4:00:00PM- 5:00:00	Day, M-1	11/05/12 4:22PM (Mo)	00:30	Dr Phil	HMP12FL18T08H	\$1300.00	
28.0	SPOT	4:30:00AM- 4:59:00	Day, M-1	11/05/12 4:45AM (Mo)	00:30	News-CBS 12 News This Morning 430a	HMP12FL18T09H	\$150.00	
29.0	SPOT	5:00:00PM- 5:30:00	Day, M-1	11/05/12 5:26PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	HMP12FL18T09H	\$1900.00	
30.0	SPOT	7:30:00PM- 8:00:00	Day, M-1	11/05/12 7:43PM (Mo)	00:30	Your Voice, Your Future	HMP12FL18T08H	\$1300.00	

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Gross Total	<b>\$5,870.00</b>
Commission	<b>(\$880.50)</b>
Net Total	<b>\$4,989.50</b>

Total Spots 6